Making A Dining Destination For Sports Fans

More than 70 HD displays and a high-impact audio system turn a 1920s building into a modern sports entertainment destination.

Create Sports-Lovers' Destination

The Legacy Property Group needed to take an 80-year-old brick building and transform it into a high-tech sports restaurant and bar in Atlanta. The building infrastructure wasn’t equipped to host a high-end AV system, but AVI-SPL engineers designed a solution for the 15,000-square-foot venue that seamlessly integrated modern AV technology.

Audio and Video That Captivates

AVI-SPL technicians worked six to seven days a week, 14 hours a day, for nearly a month to complete the expansive AV system at STATS, which features more than 70 HD monitors and an audio system that overcomes ambient crowd noise via an audio-sensing system. The main bar features an 8 x 12 ft. Da-Lite screen and two Projection Design projectors displaying vertically-stacked 8 x 6 ft. images. The system allows up to eight HD sources to be projected at any time, which can be easily switched by waitstaff or management through a Crestron control system. Video comes from various sources, including 21 satellite receivers, a Blu-ray disc player, and cameras throughout the venue, as well as from the restaurant’s radio broadcast booth.

STATS also has 15 separate theme-designed rooms throughout three levels; a large roof deck with all-weather LCD displays; a custom-designed 33-foot U-shaped color ticker display with continuous updates of statistics and financial data via a programmable dedicated Internet connection; and an HD multi-zone audio system that is routed to each of the 15 rooms and deck.

An Experience That Keeps Them Coming Back

The audio and video improvements have
The audio and video improvements have made STATS a sports-lover’s destination.

They have also made it easy for the staff to tailor the entertainment to their patrons, and to create an enjoyable environment – capabilities sure to keep sports fans coming back.

At AVI-SPL, we believe that the right connections empower the ideas and innovation that helps drive business forward. As the world’s leading video communications partner, AVI-SPL designs, builds and supports the systems and environments that enable communication and collaboration.

With highly-trained and certified system engineers throughout 34 offices across North America and an international network of solution providers in 30 countries, we’ve built the infrastructure and partnerships to help any business realize and meet its communication goals.

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At A Glance

Company
STATS Sports Restaurant

Location
Atlanta, GA

Market
Sports and Entertainment

Solutions
70 HD displays; Crestron control system

Services
Integration
A multi-zone AV system, projectors, HD displays and a control system for use by the waitstaff that manages signal distribution.

Technology Involved
Furman 120-volt conditioner
SurgeX surge eliminators and power conditioners
Projection Design projectors
Da-Lite wraparound screen
Rise Displays ticker
Sun Brite TV all-weather LCDs
15-zone audio system
Biamp audio processing system
Crestron control system
RGB Spectrum processors

About Da-Lite

For over 100 years, Da-Lite Screen Company has been designing, manufacturing and marketing the most comprehensive line of projection screens in the world. Discover their popular electric, manual or rear-projection screens for permanent applications, or choose from their wide range of portable screens for multiple location needs. From boardrooms to classrooms, high-quality screen fabrics and materials exemplify the Da-Lite difference.

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Featured Partner

DA-LITE
Fig 1.1: All-weather video displays provide entertainment on the roof deck.

Fig 1.2: STATS features 15 separate theme rooms throughout its three levels.

Fig 1.3: STATS features more than 70 HD monitors.

Fig 1.4: A Crestron control system allows staff to easily change the signals sent to the video displays.

Fig 1.5: AVI-SPL integrated audio visual technology while preserving the charm of the 80-year-old building that houses STATS.