

# Video learning made easy

There's an easier way to create video presentations, record instructor-led training, onboard new hires, and manage all of your video learning content. Meet Panopto. [www.panopto.com/business](http://www.panopto.com/business)



## Training and onboarding

Panopto makes it easy to record and share training videos with your global workforce. Using Panopto, employees can play back your training materials on-demand, providing them with a just-in-time learning resource, and helping you reduce per-learner costs 50-70%.

## Events and communications

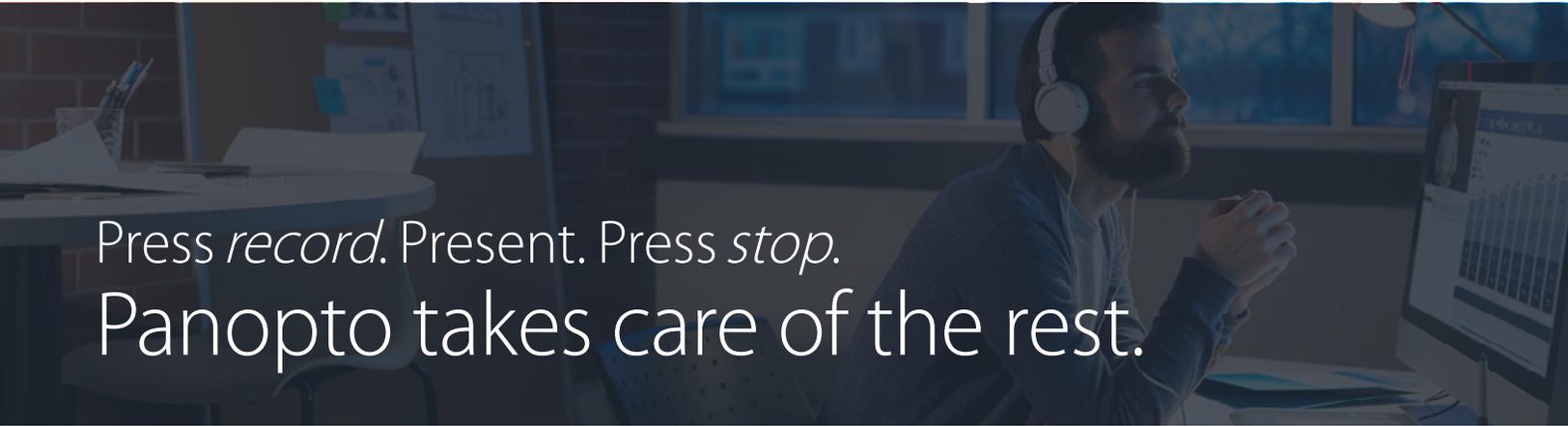
Panopto saves you time and money when capturing instructor-led training and internal events. Share executive messages and town hall meetings online with the click of a button. Live stream conferences with no attendance limits. And do it all from any laptop with any recording equipment.

## A secure Enterprise YouTube

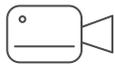
Panopto provides employees with a secure library of video learning content that they can access from any device. And with Panopto *Smart Search*, employees can search across the video library, find any word spoken or shown-on screen in any video, and fast forward to that precise moment.

The world's top learning organizations choose Panopto:





# Press *record*. Present. Press *stop*. Panopto takes care of the rest.



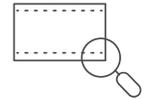
## Record

Easy-to-use video capture software for Windows, Mac, and iOS. Record anything from a simple screencast to a multi-camera event.



## Webcast

Live stream your video presentation at the click of a button. Webcast your event to ten people across town or 10,000 around the world.



## Search

Search for any word spoken or shown on-screen across every video in your library. Panopto's Smart Search is the industry's best.



## Manage

Our video platform has been recognized as a Leader two years in a row in Gartner's Magic Quadrant for Video Content Management.



## Upload

Upload your existing video files. Panopto automatically converts them for playback on any device and makes them searchable.



## Stream

Efficiently deliver video across your network and over the Internet to viewers worldwide, with less buffering and higher-quality playback.



## Play

Engage your viewers with interactive video players that support multi-camera HD playback, inside video search, digital notes, and more.



## Edit

Our HTML5-based video editor makes it easy for anyone to accomplish common editing tasks, right from any web browser.



## Measure

Web-based analytics that provide insights into which videos are most popular, who watched which videos, video engagement, and more.



## Mobile

Native mobile apps for iOS and Android bring video recording, upload, search, and playback right to your viewers' smartphones and tablets.



## Integrate

Connect Panopto with your identity provider, LMS, CMS, CRM, or social software, and extend Panopto's functionality with our open APIs.



## Service

Panopto Support has earned a 99% customer satisfaction rating, 3 years running. Best of all, it's included standard in every license.



Try Panopto free in your organization.  
Visit [panopto.com/try](http://panopto.com/try) to get started.